



Deng Chengzi 邓程子

Manager - Buyer Acquisition of TTG Events

Chengzi is currently the Manager - Buyer Acquisition of TTG Events.

Her 8 years of Travel and MICE industry experience includes buyer acquisition and engagement for TTG's exhibition, conferences, roadshows and FAM trips. Her role covers developing and managing business matching programs, conference development, partnership management and staff training.

She leads high performance teams in Buyer Acquisition since 2012. Delivering MICE, Association and Corporate buyers globally for TTG's Incentive Travel & Conventions, Meetings (IT&CM) Events - a series of MICE shows in Bangkok (IT&CMA), and Shanghai (IT&CM China), Chengzi also manages Corporate Buyer Program for the Corporate Travel World (CTW) Events co-located with IT&CM Events. Leisure travel buyers were sourced for successful editions of ASEAN Tourism Forum (ATF) TRAVEX, including ATF 2013 in Laos, ATF 2016 in Philippines, ATF 2019 in Vietnam and ATF 2020 in Brunei.

Graduated from Fudan University in Shanghai with a B.A. in Chinese Language and Literature, she obtained a M.A. Degree, in Chinese Studies from NUS, Singapore.

Chengzi believes Experience is the most precious treasure in life and her curiosity motivates her to keep learning new things and evolving together with the dynamically developing Travel Industry.

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